



Advertising Opportunities Available For Chamber Members

OCEAN CITY GUIDE....First published in 1953, the Guide has consistently been the most asked for piece of literature among visitors to Ocean City. The comprehensive resource is full of valuable information and a collection of advertisements featuring hotels, motels, realtors, campgrounds, restaurants, amusements, golf courses and shopping. Most valued by tourists is the Guide's pull out map of Ocean City. Over 250,000 Guides are printed annually and distributed to tourists around the world.

THE GREATER OCEAN CITY BUSINESS DIRECTORY & RELOCATION GUIDE.... This publication is the annual directory of Chamber members and the premier resource for local information. First published in 1999, the directory contains demographic information about Worcester County, local officials, municipalities, schools, community organizations and services, and other types of local information in addition to the categorical listing of all Chamber members. The Directory serves as a useful relocation guide and is a great place to advertise your business. Over 50,000 directories are published annually and are distributed both locally and throughout the Mid-Atlantic region.

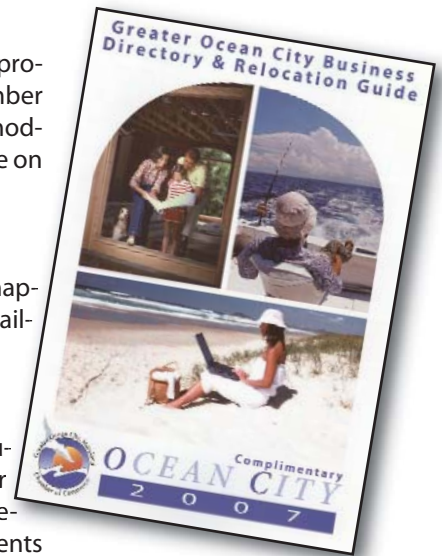
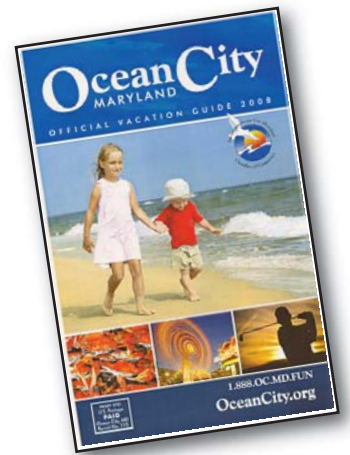
MONTHLY NEWSLETTER....The Chamber Newsletter, provides new member listings, member profiles, local statistics, and a calendar of events and business spotlights of Chamber members. Member input is encouraged and Chamber members have the benefit of advertising in the newsletter at modest rates. Newsletters are mailed to all members free of charge (currently over 800) and are available on the web at www.oceancity.org.

CHAMBER MEMBER BLAST FAX...The Chamber has the ability to alert members of community happenings and poll members in a fraction of the time it used to take. This fax alert service is also available to Chamber members at a very reasonable cost.

CHAMBER MEMBER BLAST E-MAIL...The Chamber has the ability to alert members of community happenings through our e-mail marketing system. The chamber sends out e-mail alerts to our members on Chamber activities and events. Members can advertise their business through our e-mail system once per week and are charged a small fee. Charitable organizations and fundraiser events are free, but limited to one blast per event.

CHAMBER HOME PAGES ON THE INTERNET & E-MAIL INFORMATION SERVICES... The Chamber has established an extremely informative home page found at <http://www.oceancity.org>. Visitors from around the globe are able to obtain vacation information, business services, events, weather forecasts, and other information with the click of a button. The Chamber's e-mail also allows members and visitors alike the option of contacting the Chamber with specific requests for service or information. In addition, every member of the Chamber has a listing with address and telephone number in a searchable format. The Chamber also provides links from our home page to yours, free of charge. Banner advertising also available!

INQUIRY LIST.....The Chamber's Voice Mail system and Web Site both allow callers to receive vacation literature in the mail. These systems perform an interview to gather important information about the vacationer. These "inquiries" are made available in label, e-mail or paper format to subscribers for their own marketing purposes. The lists are provided to subscribers each week from January to October containing over 25,000 names annually.



Ocean City's VOICE FOR BUSINESS

2008 January Volume 1

Happy 2008

New for 2008... New Member Receptions!

I have been asked the many benefits of Chamber membership from various chambers, past and present from Chamber Members. I will still find it valuable, there are opportunities to create and network. It was an interesting experience!

New member receptions will be held at the Chamber Building on the 1st floor, 4 corners per year on Fridays. All receptions are welcome, but space is limited so the date is 2007 to 410-213-8116. We have to see you first!

Dates for New Member Receptions: all at 8:30am-10am
January 18 • April 18 • October 24

Building Fund Raffle Winner... Brenda Truelove

Ocean City Chamber Members & The American Red Cross Enjoy A Day On Broadway

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Please call the Chamber office for current pricing and other Sponsorship Opportunities.
office: 410-213-0144 e-mail: info@oceancity.org website: www.oceancity.org



Sponsorship Opportunities Available For Chamber Members

BUSINESS AFTER HOURS

Sponsorship tables are available for members to display their products or services during our monthly Business After Hours. Your business will be included in any promotion of our BAH.

DRAWING ITEMS FOR BUSINESS AFTER HOURS

At each monthly Business After Hours we draw for prizes from our members. Donations for these drawings can be dropped off at the Chamber office at 12320 Ocean Gateway, W. Ocean City. Gift certificates, products or prizes accepted (no discount coupons please)

BUSINESS OF THE WEEK

Members can set up their sponsorship table in our Visitors Center lobby for one full week. (Sunday to Sunday) Our friendly staff will promote your business for that week any way you like. They will wear hats, tee-shirts, etc. and can display your company banner. (Approx. 1,500-1,800 visitors per week patron our lobby during the summer months!) Prices varies by season.

JOB FAIR

In the early spring the Chamber hosts the Ocean City Job Fair. Our members can have a booth (8'x10' space) for their business to recruit employees for the season. The Chamber provides extensive advertising on this event including tv & radio ads and direct mail to over three thousand schools & colleges in several states.

BUSINESS EXPO SPONSOR TABLE

The Chamber hosts a yearly Business Expo in the spring for our members and invites all of the area Chamber of Commerces to attend. Tables sell out quickly for this one!

NEW MEMBER RECEPTION - Event Sponsor -

includes name on all marketing material, table to display your products or business and 5 minutes to talk about your business during the quarterly New Member Reception.

NEW MEMBER RECEPTION - "Five Minutes of Fame"

Members can have 5 minutes to talk about their business or products with our newest members during the quarterly New Member Receptions.

SPONSOR TABLES AT CITIZEN OF THE YEAR OR INSTALLATION BANQUETS

Members can sponsor tables at our banquet events and can have their literature distributed. (Literature will be put on chairs)

ENHANCED LISTINGS ON OUR WEBSITE

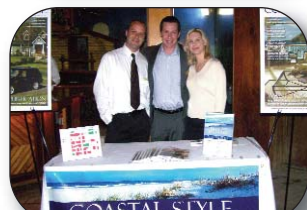
Enhance your on-line profile on our website: www.oceancity.org to include photos and your company logo. This also allows you to post up to 10 hot deals.

EVENT SPONSORS

Members can also sponsor entire events or part of the events. Many opportunities and sponsorship levels are available such as signage, program advertising, speakers, etc. Call for pricing options.

These events include:

- ANNUAL CHAMBER CRAB FEAST**
- ANNUAL GOLF TOURNAMENT**
- INSTALLATION BANQUET/SPIRIT OF OCEAN CITY AWARD**
- CITIZEN OF THE YEAR**
- MONTHLY BUSINESS BREAKFASTS**
- NEW MEMBER RECEPTIONS**
- BUSINESS EXPO**
- BUSINESS AFTER HOURS**
- JOB FAIR**
- PROFESSIONAL DEVELOPMENT SEMINARS**



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