



2022 E-Alert Options

Member E-Alert

Each Tuesday, the Chamber sends out a weekly member e-alert to approximately 2,000 active Chamber members and their representatives that includes Quick Links to relevant and timely information that impacts our members, Compliance & Regulatory, Education & Training, Financial Resources & Grants, and News & Events. There are three options to advertise your business or event in the weekly member e-alert:

- 1. Listing**—includes date of event (if applicable), brief headline, link to flyer* or website with more detailed information. **Each member will be responsible for creating and providing a flyer in pdf format.*
 - Cost = **\$50/week**
- 2. Leaderboard Banner**—appears at the top, middle or end of the appropriate section.
 - Size: 600px x 85px
 - Cost = **\$75/week**
- 3. Partner Spotlight**—your logo with link to your website OR your video/commercial with link to YouTube video.
 - Logo specs: jpg or png file at least 350px x 250px
 - Cost = **\$100/week**

Deadline: Email Jill Brady (jill@oceancity.org) with request and content by Wednesday at noon to appear in following Tuesday's member e-alert.

