



# 2022 Web Content Banner Advertising

## Banner Specifications

### Size

250 px x 125 px

### Banner Details

- Banners will shuffle with other member banners
- Banners can be content/event-driven instead of only business name/contact info.
- Banners can change throughout the year if content-driven

### Turnaround Time

3 full business days before your advertisement is available to view online.

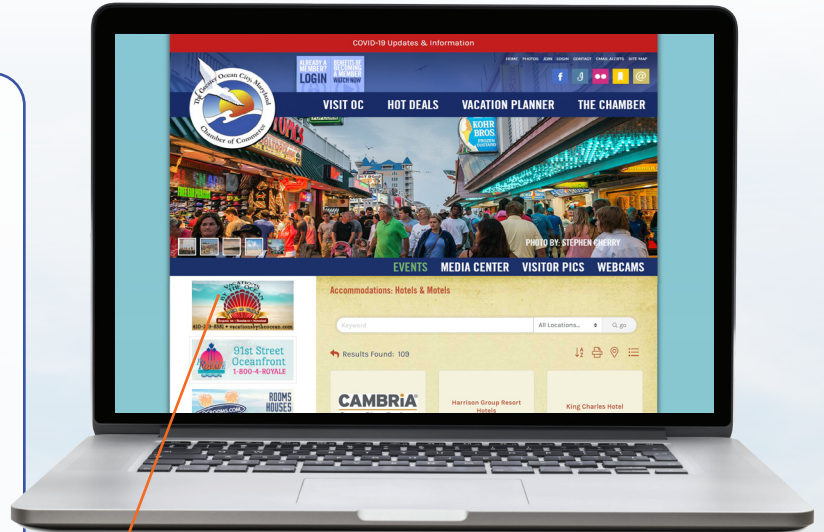
### Cost

**\$550/year** - annual contract required. Banner on website only

**\$750/year** - annual contract required. Banner on website + web banner on Visitor Elert 4 times + listing in Visitor Elert 2 times (\$450 value)

### Web Content Banner Placement

Web Content Banners will appear on the pages/categories that best fit each member's business description.



With about  
**25,000**  
page views on the Chamber website each month, visitors are exposed to your web content & banner ad!

**Contact:** Jill Brady ([jill@oceancity.org](mailto:jill@oceancity.org)) with questions, requests and content.