



The Greater Ocean City, Maryland  
Chamber of Commerce

# Things You Need to Know This Week

December 17, 2021

## Member Notice

**The Holiday Happenings Brochure is Live on the Chamber Website & Social Media and Includes a Google Map to All the Chamber Lights Entries**



Our digital Holiday Happenings brochure is LIVE! Click on the ads for more info and see all the Chamber Lights contest entries on a Google map! Printed versions are available at each business entered in the contest, each advertiser and Winterfest of Lights.

[Digital Holiday Happenings brochure](#)

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**Attention Worcester County Businesses—be part of the Eastern Shore Recovery Project! Complete the Business Sentiment/Economic Resiliency Survey by December 23!**

The Worcester County Office of Tourism & Economic Development is partnering with other agencies on the Eastern Shore to gather information from local businesses on the current economic impact of the COVID-19 pandemic. The goal of this Business Sentiment/Economic Resiliency Survey is to assess your sentiment over the last six months on various important issues related to the operations and future of your business. We care about you and the success of your business and want to know how

you are doing as we navigate through this health and economic crisis. Your participation is vital to our success.

This survey will only take about 10 minutes to complete. Please complete the survey by December 23. We sincerely appreciate your feedback and please contact Director, Melanie Pursel at [mpursel@marylandscoast.org](mailto:mpursel@marylandscoast.org) with any questions at all!

### [Eastern Shore Business Sentiment/Economic Resiliency Survey](#)

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## **Purchase Your Tickets and/or Sponsor a Table for the 2022 Mayor's Prayer Breakfast on January 7**

**Mayor's Prayer Breakfast**

**Friday, January 7, 2022**

**KEYNOTE SPEAKER**  
**BRIAN SHUL**  
Air Force Fighter Pilot,  
Author, Speaker, Photographer

7 am - 10 am  
Roland E. Powell Convention Center  
4001 Coastal Highway, Ocean City

\$25 per person  
\$500 sponsor table with sign and program listing

Tickets available online at [oceancity.org](http://oceancity.org)  
For sponsorship information contact Heather  
413-664-3268 or [heather@oceancity.org](mailto:heather@oceancity.org)

Logos: bcc, Direct Mortgage Loans, Ocean Pines, and others.

Please join us for the return of the Greater Ocean City Chamber of Commerce's Annual Mayor's Prayer Breakfast on Friday, January 7, 2022 from 7-10am at the Roland E. Powell Convention Center. Featured guest speaker is veteran U.S. Air Force fighter pilot and accomplished author, speaker and photographer Brian Shul.

We still have a few sponsorship opportunities available—highlight your business at this annual, well-attended and anticipated event! Speaker sponsor includes your logo on all Mayor's Prayer Breakfast marketing. Table sponsor includes a reserved table of six with your business logo. [Email Heather](mailto:heather@oceancity.org) for sponsorship details.

### [Register/Purchase Ticket for 2022 Mayor's Prayer Breakfast](#)

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**OC Chamber Workforce Solutions Committee Announces the UMES Hospitality Enrichment Program, a Summer Internship Program**



UMES' Dr. Pam Allison, an OC Chamber Workforce Solutions Committee member, is writing a grant proposal that would secure 80% funding for a summer internship program called Hospitality Enrichment Program. The grant is being written for five years to create a pipeline of high potential hospitality interns for our area. Participants would be housed on the UMES campus and transportation provided to OC as part of the grant.

Partner businesses would need to fund 20% of the grant amount which cannot be via in-kind donations; the grant is being written for \$750K over the five years with \$150K in funding from the partner businesses over those five years. The total cost is estimated at \$5,000 per student. The Hospitality Enrichment Program provided by the partner businesses must be more than just working in the business, it should provide enrichment experiences for the participants in order to qualify as an academic program. The more robust that the partner business can make the programs, the more attractive it will be to potential participants. Dr. Allison saw a similar program in Charleston, SC and it was very popular and a number of participants chose to stay in the area.

In order to submit the grant proposal, Dr. Allison needs commitment letters from Ocean City businesses who would like to participate in the five year program. If you are interested in learning more about the opportunity please contact the Chair of the Workforce Solutions Committee, Bobbi Sample: [Bobbi.Sample@oceandowns.com](mailto:Bobbi.Sample@oceandowns.com) or Dr. Pam Allison: (410) 651-6567 | [plallison@umes.edu](mailto:plallison@umes.edu)

*In Partnership With*



Please contact the Chamber for additional information  
(410) 213-0144 | [mychamber@oceancity.org](mailto:mychamber@oceancity.org) | [www.oceancity.org](http://www.oceancity.org)