



The Greater Ocean City, Maryland
Chamber of Commerce

Things You Need to Know This Week

Member Notice

You're Invited to OC's Summer Kickoff Ceremony on May 28 Honoring Memorial Day, Front-Line Healthcare Workers and First Responders

The Town of Ocean City would like to extend a special invitation to Healthcare employees, first responders and our business community to participate in the Summer Kick-Off Ceremony. This year, along with honoring Memorial Day & our military personnel, we are celebrating our Healthcare Heroes and First Responders who have been on the front lines of the pandemic.

In addition to the traditional planting of the umbrella, we will unveil an American Flag the size of a football field! This flag requires nearly 150 volunteers to hold and we would like to invite our military personnel, community members, healthcare heroes and first responders to participate in this iconic event.

Date: Friday, May 28

Time: 11am

Location: N. Division St. & Beach

Please RSVP by visiting: <https://oceacitymd.gov/oc/summer-kick-off-sign-up/>

Sign Up Before May 31 for DINE STAY & PLAY United – One Summer Can Change Thousands of Lives!

Hotels, restaurants and entertainment venues: help United Way of the Lower Eastern Shore to help neighbors who are struggling in Worcester and other neighboring counties. Enjoy a fun and fierce competition for recognition and bragging rights while giving back to the community and creating local impact.

The 2021 DINE STAY & PLAY United campaign kicks off on May 31, so please be sure to register before that! To register, [email Amanda Hailey](#)

[DINE STAY & PLAY United Flyer](#)

Worcester Goes Purple Warriors Against Addiction Offers Operation Save a Life: Register for FREE Narcan Training for Your Business

Not only did Covid-19 devastate the resort area, but it also had a horrendous effect on overdose deaths in Worcester County. We saw a 71% increase in overdose deaths last year. All of these deaths were not Worcester County residents but people who came to our county and overdosed. Worcester Goes Purple is offering all Ocean City restaurants, hotels, bars, and retail establishments FREE Narcan training, a lockable box to store the lifesaving Narcan as well as any support that we can offer.

[Operation Save a Life flyer](#)

Employers: New Functionality to Report Job Refusals and Return to Work Dates in BEACON

You may now use your [BEACON 2.0 employer portal](#) to report job refusals and employee return to work dates to the Maryland Division of Unemployment Insurance (DUI). **When an employer offers a job to a claimant in filing status or recalls a former employee in layoff status and the individual refuses the job (or fails to return), the employer must notify the Maryland Division of Unemployment Insurance (DUI) within 15 days of the refusal.** DUI will then determine whether the claimant should be paid or denied benefits.

[How to Report Job Refusals and Return to Work Dates in BEACON](#)

OC Strong & United Toolkit to Prepare for Summer

Gearing up for peak season also means being prepared for challenges our community may face this year. At the beginning of March, we shared Phase One of the 2021 OC Strong & United toolkit to provide you with communications strategies and best practices to ensure you feel supported, and so we can all partner together to give our visitors the best Ocean City experience possible. Phase Two of the OC Strong & United toolkit features information from Phase One as well as new and expanded resources, including:

- Reputation Management & Expectation Guidelines
- Social Media Management & Expectations Guidelines
- Best Practices for Our Business Community
- Updated External Talking Points
- Internal Talking Points
- Social Media Best Practices

OC Strong & United June Toolkit

Member Safety Support Toolkit on OC Chamber website

The Ocean City Chamber of Commerce has compiled some resources on our website to assist our members and business community. If you have ideas, suggestions or any questions, email mychamber@oceancity.org. Your Chamber is committed to serving you!

Member Safety Support Toolkit on OC Chamber website

In Partnership With



Please contact the Chamber for additional information
(410) 213-0144 | mychamber@oceancity.org | www.oceancity.org