



The Greater Ocean City, Maryland
Chamber of Commerce

Things You Need to Know This Week

June 11, 2021

Member Notice

Volunteer at the OC Air Show!

Volunteer at the
OC Air Show
June 19-20



Join the Young Professionals of Ocean City & the OC Chamber in volunteering at the bar tents at the 2021 OC Air Show on June 19 & 20!

Volunteering for each day is split into two shifts, a morning and afternoon shift, so you don't have to stay all day, unless you want to. If you want to volunteer all day, you must sign up twice, once for the morning and once for the afternoon. We are working on finding parking with surrounding hotels/businesses, so if your property is willing to donate a spot or two to the volunteers, that would be much appreciated! Also, all volunteers will be provided snacks/water and lunch, plus you get front row seats to the Air Show and a post-shift drink.

[Sign up to volunteer](#)

Complete the Worcester Business Survey

The Worcester County Office of Tourism and Economic Development is asking employers for information regarding their workforce needs. We know that there is a tremendous shortage and we have some potential solutions that we are working on with our new Workforce Engagement Specialist, Jackie Trieu.

In addition, in coordination with the Worcester County Commission for Women we are collecting information to assist with identifying additional grants or relief that we can apply for based on our county-wide businesses needs and structure as well as promote women-owned businesses. So even if you do not have any workforce needs, please just answer questions 1-4.

[Take the Worcester Business Survey](#)

Post the Positive

We all know June can be a challenging month, so let's flood social media with good news! The town of Ocean City created social media templates to give our business owners some ideas over the next few weeks of feel good things to post. Don't forget hashtags #OCstrong #OCunited #packyourpatience #Postthepositive #10milesOfMemories #ocmd.

We've seen a lot of great messaging that you've been promoting on your social media channels. Keep up the great work in promoting positive and great public relations for your business and Ocean City during trying times.

[Click here for another round of positive social media messaging ideas](#)

Maryland Seeking GoVAX Rewards Partners

Businesses across the state are offering special deals and discounts to thank vaccinated customers and encourage more Marylanders to get vaccines. To draw attention to these offers, the State of Maryland is preparing to launch **GoVAX Rewards**, an easy-to-use online tool showcasing vaccine incentives. You can make a difference in helping Maryland put the COVID-19 pandemic behind us! If you have questions about this program, please contact info.visitmd@maryland.gov.

[Become a GoVAX Rewards Partner](#)

In Partnership With



Please contact the Chamber for additional information
(410) 213-0144 | mychamber@oceancity.org | www.oceancity.org