Things You Need to Know This Week

August 27, 2021

Member Notice

Businesses: Encourage Your Guests to Complete the Ocean City Visitor Survey

The Town of Ocean City's Tourism & Business Development Office is conducting a visitor survey to collect 'intercept' information. This baseline perceptions survey will help us better understand our visitors: What attracts them to Ocean City? What do they enjoy doing while they're here? How do they make travel decisions? And, how can we best communicate our town's many assets and opportunities?

Your participation is valuable in helping us create the ultimate Ocean City experience for future visitors. Please print and display the attached infographic in a visible location and encourage your patrons to complete the survey online or on paper. The infographic includes a QR code to <a href="https://www.ocmpletesthe.org/www.ocmpletesthe.or

Surveys will be collected beginning today through September 30. We are confident that this questionnaire will provide us with valuable insight and look forward to sharing the findings with you. We hope to receive a strong response and your partnership is key to its success.

Ocean City Visitor Survey Graphic

SBA Webinar: Paycheck Protection Program Direct Forgiveness Training for PPP Loans \$150,000 or Less

This PPP webinar focuses on helping small businesses whose lenders have opted-in to the SBA's Direct Forgiveness Program, complete their loan forgiveness applications.

In this webinar, SBA experts demonstrate how to submit your forgiveness application through the loan forgiveness portal for eligible borrowers.

Prior to registering, <u>please verify that your PPP lending institution is participating in the Direct Forgiveness Program</u>

Register for Webinar

Attend the H2B Visa Program Zoom Information Session on September 8 @ 9am

H2B filings begin this fall, and it is important for all program stakeholders to truly understand the risks, challenges, costs, responsibilities, pitfalls, and benefits of hosting an H2B Program for your operation in summer 2022. Kasey Simon, president of United Work and Travel will present all of the necessary details, and explain the process to all of those interested in a Zoom event.

RSVP by Aug. 31 to receive the Zoom Link

H2B Visa Program Info Session Flyer

Volunteer for BikeFest September 15-19

Take in *ALL* that OC Bikefest has to offer while helping the OC Chamber fundraise! We need volunteers at two locations: Inlet and Convention Center. As a THANK YOU, volunteers will receive free admission to Bikefest activities!

Sign up to volunteer

Advertising Space is Now Available for the 2022 Experience Ocean City

The 2022 *Experience Ocean City* will feature a more year-round, all-season experience. This essential planning tool for vacationers will drive guests to your business. Space reservation deadline is September 17.

Email Nancy Schwendeman or call 410-213-0144x106.

Experience Ocean City Information Sheet

Are You Hiring? Let Us Help You Get the Word Out!

It's quick and easy! Send us your company logo and a web link to where you maintain your job openings and we will display them on our chamber website. You only have to send the information to us once.

Learn More

In Partnership With







Please contact the Chamber for additional information (410) 213-0144 | mychamber@oceancity.org | www.oceancity.org