



The Greater Ocean City, Maryland
Chamber of Commerce

Things You Need to Know This Week

September 10, 2021

Member Notice

Advertising Space is Now Available for the 2022 *Experience Ocean City*

The 2022 *Experience Ocean City* will feature a more year-round, all-season experience. This essential planning tool for vacationers will drive guests to your business. Space reservation deadline is September 17. [Email Nancy Schwendeman](#) or call 410-213-0144x106.

[Experience Ocean City Information Sheet](#)

Volunteer for BikeFest September 15-19

Take in *ALL* that OC Bikefest has to offer while helping the OC Chamber fundraise! We need volunteers at two locations: Inlet and Convention Center. As a THANK YOU, volunteers will receive free admission to Bikefest activities!



[Sign up to volunteer](#)

You're Invited to the September Economic Development Committee (EDC) Meeting



The next E.D.C. breakfast meeting will be held at 8:30am on **Wednesday, September 22, 2021** at **Ocean City Convention Center**, in Room 207-208.

This meeting will be sponsored by the Town of Ocean City and the guest speaker will be Tom Perlozzo, Director of Tourism and Business Development for the Town of Ocean City. Mr. Perlozzo will be discussing strategic planning, branding, and a perception survey being completed to help the town's marketing efforts moving forward.

Attendees will have a chance to ask questions during a question-and-answer period at the conclusion of the program.

Committee members will also be given an opportunity to update the group regarding their organizations and upcoming community activities.

Please R.S.V.P. to iana.Cook@carouselhotel.com

Join the OC Chamber & CQI Associates Commercial Energy Purchasing Cooperative

By joining the Commercial Energy Purchasing Cooperative, you increase the purchasing power for all members, resulting in more affordable and consistent electric and natural gas rates. As a member, your organization's energy prices will be significantly lower than it is purchasing power as an individual business. There are NO FEES to join. One application covers ALL of your electricity and natural gas accounts for ALL locations. The Fall Campaign runs through October 1.

[Learn More About the Commercial Energy Co-Op](#)

Businesses: Encourage Your Guests to Complete the Ocean City Visitor Survey

The Town of Ocean City's Tourism & Business Development Office is conducting a visitor survey to collect 'intercept' information. This baseline perceptions survey will help us better understand our visitors: What attracts them to Ocean City? What do they enjoy doing while they're here? How do they make travel decisions? And, how can we best communicate our town's many assets and opportunities?

Your participation is valuable in helping us create the ultimate Ocean City experience for future visitors. Please print and display the attached infographic in a visible location and encourage your patrons to complete the survey online or on paper. The infographic includes a QR code to www.OCMDSURVEY.com.

Everyone who completes the survey will be automatically entered into a drawing for a chance to win a randomly selected \$50 Amazon gift card each week.

Surveys will be collected beginning today through September 30. We are confident that this questionnaire will provide us with valuable insight and look forward to sharing the findings with you. We hope to receive a strong response and your partnership is key to its success.

[Ocean City Visitor Survey Graphic](#)

Are You Hiring? Let Us Help You Get the Word Out!

It's quick and easy! Send us your company logo and a web link to where you maintain your job openings and we will display them on our chamber website. You only have to send the information to us once.

[Learn More](#)

In Partnership With



Please contact the Chamber for additional information
(410) 213-0144 | mychamber@oceancity.org | www.oceancity.org