

# Things You Need to Know This Week

**September 17, 2021** 

#### **Member Notice**



You're Invited to the Economic Development Committee (EDC) Meeting on September 22

The next E.D.C. breakfast meeting will be held at 8:30am on **Wednesday, September 22, 2021** at **Ocean City Convention Center**, in Room 207-208.

This meeting will be sponsored by the Town of Ocean City and the guest speaker will be Tom Perlozzo, Director of Tourism and Business Development for the Town of Ocean City. Mr. Perlozzo will be discussing strategic planning, branding, and a perception survey being completed to help the town's marketing efforts moving forward.

Attendees will also have a chance to ask questions during a question-and-answer period at the conclusion of the program.

Committee members will also be given an opportunity to update the group regarding their organizations and upcoming community activities.

Following the meeting, Convention Center Director, Larry Noccolino will provide attendees with a tour of the new space added to the north side of the building.

Please R.S.V.P. to <a href="mailto:lana.cook@carouselhotel.com">lana.cook@carouselhotel.com</a>

#### Special Event Zone in Ocean City Sept. 21-27

The Town of Ocean City is preparing for a pop-up car rally, expected to take place the weekend of Sept. 24-26. In anticipation of this unauthorized event, Ocean City is urging residents and visitors to exercise caution in Ocean City this weekend. The event is expected to bring large crowds, excessive noise and extreme traffic delays, and the Ocean City Police Department will be increasing law enforcement presence throughout the town.

Ocean City has established a Special Event Zone that will be in place from Sept. 21-27, intended to help deter dangerous driving and motor violations by lowering speed limits and increasing fines and penalties. Significant traffic congestion, alternate traffic patterns, a high volume of pedestrians and a heavy police presence is anticipated throughout the weekend. Similar to a Construction Zone, violators of the Special Event Zone will face increased fines, or in some cases arrest.

Residents and visitors can access FAQs about the pop-up car rally, as well as the Special Event Zone that will be in effect on the **Town of Ocean City's website**.



# Maryland Public Service Commission to Hold Virtual Hearings on September 28 & 30 for Public to Comment on Proposed Offshore Wind Projects

The Maryland Public Service Commission will hold two virtual public comment hearings on the applications submitted by two offshore wind developers under Maryland's Clean Energy Jobs Act of 2019 (CEJA). The CEJA provisions called for an additional 1,200 MW of offshore wind generation in order to meet Maryland's clean energy goals.

The hearings will be held on Tuesday, September 28 and Thursday, September 30, 2021, each beginning at 6pm. Members of the public who wish to comment should send an email by **noon Friday**, **September 24, 2021** to <a href="mailto:susan.howard@maryland.gov">susan.howard@maryland.gov</a> Participants should indicate which day they would like to speak and will receive a link to the WebEx platform to join that day's hearing. The hearings will

also be livestreamed.

How to Make Your Voice Heard:

**Sign Up to Speak:** To speak at either hearing, email <a href="mailto:susan.howard@maryland.gov">susan.howard@maryland.gov</a> by Noon Friday, September 24, 2021. In the email subject line, write "Wind Speaker." In the email text, indicate which day you wish to speak. The PSC will email you the link to the virtual meeting.

**Speak at the Virtual Meeting:** Be sure to attend the virtual meeting by clicking the link the PSC provides, and make your comments when prompted by the PSC.

Or Submit Written Comment: If you cannot speak at either meeting, you may provide written comment. Comments submitted electronically must be submitted through the process outlined at <a href="https://www.psc.state.md.us/make-a-public-comment">www.psc.state.md.us/make-a-public-comment</a>. All comments must include a reference to "Case No. 9666." Written comments may also be submitted by first-class mail by November 19, 2021.

**Maryland Public Service Commission Letter** 

**Orsted Skipjack Wind Two Key Points** 

#### Businesses: Encourage Your Guests to Complete the Ocean City Visitor Survey by September 30

The Town of Ocean City's Tourism & Business Development Office is conducting a visitor survey to collect 'intercept' information. This baseline perceptions survey will help us better understand our visitors: What attracts them to Ocean City? What do they enjoy doing while they're here? How do they make travel decisions? And, how can we best communicate our town's many assets and opportunities?

Your participation is valuable in helping us create the ultimate Ocean City experience for future visitors. Please print and display the attached infographic in a visible location and encourage your patrons to complete the survey online or on paper. The infographic includes a QR code to <a href="https://www.OCMDSURVEY.com">www.OCMDSURVEY.com</a>. Everyone who completes the survey will be automatically entered into a drawing for a chance to win a randomly selected \$50 Amazon gift card each week.

Surveys will be collected through September 30. We are confident that this questionnaire will provide us with valuable insight and look forward to sharing the findings with you. We hope to receive a strong response and your partnership is key to its success.

#### **Ocean City Visitor Survey Flyer**

### Join the OC Chamber & CQI Associates Commercial Energy Purchasing Cooperative by October 1

By joining the Commercial Energy Purchasing Cooperative, you increase the purchasing power for all members, resulting in more affordable and consistent electric and natural gas rates. As a member, your organization's energy prices will be significantly lower than it is purchasing power as an individual business. There are NO FEES to join. One application covers ALL of your electricity and natural gas accounts for ALL locations. The Fall Campaign runs through October 1.

#### **Learn More About the Commercial Energy Co-Op**

#### Please Complete the 2021 J-1 Exchange Visitor Host Impact Survey by October 8

In partnership with the <u>Alliance for International Exchange</u>, **InterExchange Work & Travel USA** is surveying businesses to gather data on how the reduced number of J-1 Visa Exchange Visitors have impacted local seasonal businesses. The deadline for the survey is **Friday, October 8th 6pm.** 

Host businesses for the J-1 Summer Work Travel program are encouraged to fill out a survey to collect aggregate industry data to demonstrate how the reduction in number of Summer Work Travel participants impacts seasonal businesses in Maryland. The survey will take no more than 7 minutes to complete.

#### Take the survey

## Advance Your Career or Upgrade Your Skills - Apply for Our Eunice Q. Sorin Workforce Scholarship by October 30

If you live or work in Worcester County and want to advance your career or upgrade your skills, apply for the Eunice Q. Sorin Workforce Scholarship. The Greater Ocean City Chamber of Commerce Foundation developed the Eunice Q. Sorin Scholarship to enhance workforce and economic development in our region. This scholarship is also made possible by the fundraising efforts of the Young Professionals of Ocean City. **The deadline to apply is October 30, 2021.** 

#### Apply for the Eunice Q. Sorin Workforce Scholarship

#### **Workforce Scholarship Flyer**

#### In Partnership With



Please contact the Chamber for additional information (410) 213-0144 | mychamber@oceancity.org | www.oceancity.org