

# 2022

# Advertising & Sponsorship Opportunities!



## Weekly Member E-lets

Each Tuesday, the Chamber sends out a weekly member E-let. This message contains relevant and timely information that impacts our business community including legislative updates, upcoming Chamber activities, member news and member advertisements.

Listing \$50/week  
Leaderboard Banner \$75/week  
Partner Spotlight \$100/week  
Individual E-Blast/\$150 each

**Contact Jill Brady | [jill@oceancity.org](mailto:jill@oceancity.org)**

## Monthly Visitor E-lets

The Chamber sends a monthly\* E-let to approximately 20,000 potential visitors who have expressed an interest in receiving information about OC and shared their email addresses. Promote your business and highlight specials or events.

*\*Sent twice per month April through October;  
once per month November through March*

Listing \$75/week  
Leaderboard Banner \$100/week  
Partner Spotlight \$125/week

**Contact Jill Brady | [jill@oceancity.org](mailto:jill@oceancity.org)**

## Web Content Banner Ads

Cross-promote your business and drive visitors from the Chamber website to your business website. Banner advertising can help create brand awareness and generate leads. Visibility is key! An average of 25,000 unique users visit the Chamber website each month. Web content banners will appear on the pages/categories that best fit each member's business description.

Starting at \$550 per year.

**Contact Jill Brady | [jill@oceancity.org](mailto:jill@oceancity.org)**

## Leads List

Get all the hot leads that come into the Chamber. Purchase the complete list or choose a list based on topic of interest.

.10 each in spreadsheet

**Contact Jill Brady | [jill@oceancity.org](mailto:jill@oceancity.org)**

## Enhanced Website Listing

Enhance your online profile on [www.oceancity.org](http://www.oceancity.org) to include photos, videos, 30 keywords, results summary displayed, company logo, bulleted items, and elevates your business on search results! It also allows you to post up to 10 hot deals at a time.

\$50 per year  
\$100 if maintained by Chamber

**Contact Danielle Davis | [danielle@oceancity.org](mailto:danielle@oceancity.org)**

## Publications

Advertise your business in the Experience OC Vacation Planner for strong visibility at a very reasonable cost.

Contact for pricing

Contact [mychamber@oceancity.org](mailto:mychamber@oceancity.org)

## Outdoor Digital Sign

Advertise on the 2-sided digital sign seen from Route 50. Panels are displayed on a constant rotation at least 60 times per hour.

\$350 per week  
\$1200 per month  
\$3000 for 3 months

Contact [Debbie Haas](mailto:Debbie Haas) | [debbie@oceancity.org](mailto:debbie@oceancity.org)

## Business of the Week

Members can set up a table (provided) in our Visitor Center for one full week (Sunday to Saturday) to display products or services. Our friendly staff will promote your business for that week any way you like (giveaways, coupons etc.) to all the visitors and locals who patronize the center.

\$100/week in season  
(May 1—September 30)  
\$60/week off season  
(October 1—April 30)

Contact [Debbie Haas](mailto:Debbie Haas) | [debbie@oceancity.org](mailto:debbie@oceancity.org)

## Alive After 5 “Spotlight Table”

Sponsorship tables are available for members to display their products or services during our monthly Alive After 5. Your business will be included in any promotion.

\$50

Contact [Heather LaFollette](mailto:Heather LaFollette) | [heather@oceancity.org](mailto:heather@oceancity.org)

## Activity Sponsorship

Many sponsorship levels are available throughout the year such as food, beverage, signage, program advertising, speakers, etc. Activities include Chamber Crab Feast, Annual Golf Tournament, Awards Celebration, Business Breakfasts, Lunch & Learns, Business Expo, Alive After 5, Professional Development Seminars and Job Fair.

Starting at \$100  
Varies per event

Contact [Heather LaFollette](mailto:Heather LaFollette) | [heather@oceancity.org](mailto:heather@oceancity.org)

## Donation of Items

The Chamber is always happy to accept donations of items (gift cards, hats, t-shirts, gift baskets, etc.) to use as prizes at our events. Items can be picked up at your business or dropped off at the Chamber.

Please contact the Chamber for additional information

(410) 213-0144

[mychamber@oceancity.org](mailto:mychamber@oceancity.org)

[www.oceancity.org](http://www.oceancity.org)