



THE GREATER OCEAN CITY, MARYLAND
CHAMBER OF COMMERCE

Digital Sign Advertising

Advertise on the Greater Ocean City Chamber of Commerce Digital Sign!

\$400 per week
or
\$1600 per month
3 months for \$4500



- Post your logo, special and/or message viewable from eastbound AND westbound lanes of Route 50
- Annualized Average Daily Traffic on US 50 is 33,500
- Summer AADT is approximately 46,500
- Panels are typically displayed on a constant rotation for at least 6 seconds and appear at least once each minute or 60+ times per hour.
- Dimensions are 3'8" x 9'5" (175 x 60 pixels)
- Advertising must be booked at least 14 days before the message goes live. 50 percent payment of total term required at the start of the campaign.

Please send Ad Agreement to:

Deb Haas
debbie@oceancity.org or 410-213-0144 ext. 104