



# Ocean City, Maryland Chamber of Commerce

## Prefer Recipients' Undivided Attention? Promote Your Business in an Individual Business Eblast!

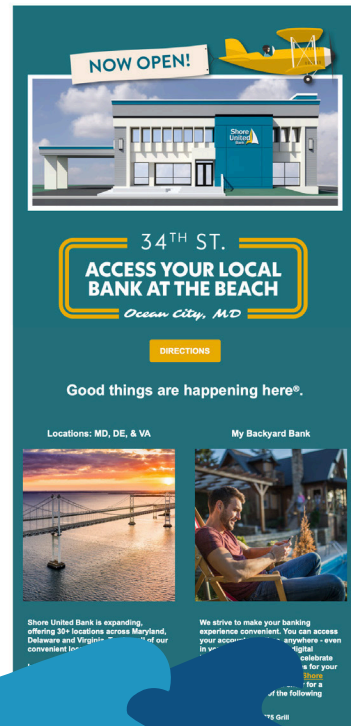
An individual eblast is an email that the OC Chamber "blasts" to recipients on behalf of the member. Members can promote their overall business, a special deal, or an event. We maintain a first come first served schedule, so be sure to schedule your individual eblast as soon as possible to ensure your preferred send date (typically a Wednesday, Thursday or Friday).



### Content

- Member should send finalized, formatted 8.5x11 pdf at least one week prior to the scheduled send date.
- Content should include: a mix of graphics, logo, clear & concise text that can be easily read, and contact information with link to email and or/ website.
- Send a creative but short subject line
- Determine your target audience: member database; visitor database or both

**\$175 each**



Email your request and content no later than one week prior to the send date.

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