



**OCMD
CHAMBER**

**Event Sponsorship
Opportunities**

2023-2024

EVENTS

ANNUAL AWARDS CELEBRATION

- PLATINUM SPONSOR: \$3,500
- GOLD SPONSOR: \$2,500
- SILVER SPONSOR: \$1,500
- AWARD SPONSOR: \$800
- BRONZE SPONSOR: \$500

OCEAN CITY CHAMBER CUP

- ACE SPONSOR: \$3,500
- EAGLE SPONSOR: \$2,500
- BIRDIE SPONSOR: \$1,500
- PAR SPONSOR: \$500
- HOLE SPONSOR - \$100

CHAMBER LIGHTS

- FRONT COVER: \$2,000
- BACK COVER: \$1,000
- FULL PAGE: \$700
- HALF PAGE: \$400

DREAMS & DETERMINATION

BREAKFAST

- GOLD SPONSOR: \$1,000
- SILVER SPONSOR: \$500
- BRONZE SPONSOR: \$250

ALIVE AFTER 5

- SPOTLIGHT TABLE - \$100 PER EVENT

SUMMER WORK TRAVEL (J-1)

CONFERENCE

- GOLD SPONSOR: \$1,000
- SILVER SPONSOR: \$500
- BRONZE SPONSOR: \$250

BUSINESS EXPO / JOB FAIR

- GOLD SPONSOR: \$1,000
- SILVER SPONSOR: \$750
- BRONZE SPONSOR: \$500

SMALL BUSINESS SUMMIT

- GOLD SPONSOR: \$1,000
- SILVER SPONSOR: \$500
- BRONZE SPONSOR: \$250



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Questions? Call Colby at 443-664-3052

ANNUAL AWARDS CELEBRATION - MARCH

Taking the time to come together as a community and recognizing each other's wins is what brings us all together. As a sponsor for our Annual Awards Celebration, you will have an opportunity to put your business name in front of some of the most valuable community members.

Platinum Sponsor - \$3,500

- "Presented by" in all advertising
- Two tables in the first row
- Opportunity to speak on stage
- 2 sponsored ads on the app & push notifications
- Custom centerpiece
- Social media takeover for two weeks

Gold Sponsor - \$2,500

- One table in second row
- 1 sponsored ad on the app & push notification
- Logo at the event
- Promotion on social media
- Custom centerpiece
- One week social media takeover

Silver Sponsor - \$1,500

- One table in second row
- Logo at the event
- Promotion on social media
- Custom centerpiece

Award Sponsor - \$800

- Business name associated with specific award
- Logo at the event
- Promotion on social media

Bronze Sponsor - \$500

- Logo at the event
- Promotion on social media

OCEAN CITY CHAMBER CUP - MAY

Swing into the community by participating in this iconic Ocean City Chamber event. Our golf tournament has an amazing attendance rate with CEO's, executive managers, and business owners all flocking to play. With any size donation, your name will be seen by the right people.

Ace Sponsor - \$3,500

- "Presented by" in all advertising and premium player gifts at event
- 3 sponsored ads on the app & push notifications
- Golf for 2 teams of four players
- Four hole signs
- Spotlight table at an Alive After 5
- Custom Facebook/Instagram post

Eagle Sponsor - \$2,500

- Four hole signs
- Golf for four players
- Custom Facebook/Instagram post
- 2 sponsored ads on the app & push notifications
- Logo on brochure and posters at event

Birdie Sponsor - \$1,500

- Three hole signs
- 1 sponsored ad on the app & push notification
- Logo on brochure and posters at event

Par Sponsor - \$500

- Two hole signs
- Logo on brochure and posters at event

Hole Sponsor - \$100

- One hole sign
- Name on poster at event

CHAMBER LIGHTS - DECEMBER

Ooo and ahh with us this holiday season! Chamber Lights unites the community during the holidays and is a fun way to show off your business in style. You can choose to enter in the competition to win a coveted award along with an ad space in our 16 page brochure. These brochures are found all over town and on main display at Winterfest.

Front & Back Cover - \$1,000

- 5.5" x 8.5" front cover

Full Page - \$700

- 5.5" x 8.5" interior page

Half Page - \$400

- 5" x 4" interior placement



DREAMS & DETERMINATION BREAKFAST - JANUARY

What's a better time to show how much your business does for the community than at the Dreams & Determination breakfast kicking off MLK Jr. Weekend in Ocean City? Sponsoring this event will get more than 200 eyes on your company. From frontline workers to the business executive, the message will touch everyone's heart.

Gold Sponsor - \$1,000

- 8 Tickets
- Meet & great with speaker
- 1 sponsored ad on the app & push notification
- Logo included on all Mayor's Prayer Breakfast marketing
- Custom centerpiece
- Signage on open seating table

Silver Sponsor - \$500

- 8 Tickets
- Logo included on all Mayor's Prayer Breakfast marketing
- Custom centerpiece
- Signage on open seating table

Bronze Sponsor - \$250

- One ticket
- Listing on program & website
- Signage on open seating table

ALIVE AFTER 5 SPOTLIGHT TABLE: MONTHLY, SEPTEMBER - MAY

It's time to mix and mingle with other local business people. By having a spotlight table at one of our Alive After 5's, you get the rare opportunity to showcase your company's value in a fun and relaxed environment. You are more than welcome to reserve a table for multiple events to further increase your impact.

Spotlight Table - \$100

- Table at one OC Chamber Alive After 5 from 5-7pm
- Opportunity to share information about services, hand out samples, and network
- You can take home all business cards we collect at the entrance
- 5 minutes to speak on the microphone to everyone in attendance

SUMMER WORK TRAVEL CONFERENCE - APRIL

Whether you're a seasoned pro as a host employer or newbie considering utilizing this program for your staffing needs in 2025, this Summer Work Travel Conference will provide the latest and greatest information and logistics on this cultural exchange program for international students.

Gold Sponsor - \$1,000

- 4 Tickets
- 1 on 1 session with speakers of your choice
- 1 Sponsored ad on the app & push notification
- Logo Included on all marketing
- Access to meeting recording

Silver Sponsor - \$500

- 2 Tickets
- Logo Included on all marketing
- Access to meeting recording

Bronze Sponsor - \$250

- 1 Ticket
- Listing on program & website

BUSINESS EXPO / JOB FAIR - MARCH

Engage with other local businesses and get a jump start on hiring for season. With this unique two-for-one approach, you'll want to bring several staff members to man your booth, so you have the flexibility to participate and interact with other vendors participating at the event!

Gold Sponsor - \$1,000

- 1 booth
- Opportunity to speak at welcome
- 1 Sponsored ad on the app & push notification
- Logo included on all marketing
- Individual shout out on social media platforms

Silver Sponsor - \$750

- 1 booth
- Logo included on all marketing
- Individual shout out on social media platforms

Bronze Sponsor - \$500

- 1 booth
- Listing on program & website



SMALL BUSINESS SUMMIT

Come spend a day with our business experts and learn more information on Human Resources, Accounting, Marketing/Business Development, and many more. You will leave with a renewed sense of confidence in your business from those who have experienced the “ups-and-downs” of small business into their growth as a mid-to-major area business.

Gold Sponsor - \$1,000

- Title sponsor
- Keynote speaker at event
- Ability to lead 2 breakout sessions
- Two tickets to event (plus the sponsor speaking)
- Logo on program, website, and all advertising

Silver Sponsor - \$500

- Ability to lead 2 breakout sessions
- One ticket to event (plus the sponsor speaking)
- Logo on program and website

Bronze Sponsor - \$250

- Panel Speaker
- Logo on program and website
- One ticket to event

Why should you spend your marketing dollars with the Ocean City Chamber of Commerce?

When you take advantage of event sponsorship opportunities with the Chamber, your business is exposed to some of the most influential business professionals in the community. Your investment helps your business stand out among the rest, while helping us enhance our community and nurture an economic environment where business prospers.

Contact Name: _____

Organization Name: _____

Phone Number: _____

Email Address: _____

TOTAL: _____ Bill One Time Payment Bill Quarterly



Ocean City, Maryland
Chamber of Commerce

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<https://oceancity.org>

Thank you for your investment!